

+44 (0) 7979 132 341 enquiries @lyddonconsulting.com www.lyddonconsulting.com

CONDENSED AGENDA: 1-DAY SEMINAR ON BASICS OF CASH MANAGEMENT

Cash Management from the corporate perspective

- Objective of Cash Management
- Order-to-Cash cycle and Purchase-to-Pay cycle
- Asset and liability types
- > Definition of Working Capital, Working Capital Ratio, Quick Ratio

Penalties of poor cash management

- Value-dating and float (mail, funds, information)
- ➢ Bid-Offer spread
- > FX losses or gains
- Sarbanes Oxley Act non-compliance

Account Services

- > Purpose and attributes of a bank accounts
- Setting of interest rates
- > Liquidity Reserves, Deposit Insurance and other ancillary costs

Payment & Collection Operations

- > Attributes of all the following operations types...
- > C2B operations : Cash, Card, Cheque and retail Direct Debit operations
- > B2B operations: Credit Transfer and Business-to-Business Direct Debit operations

Borrowing

- Bank loans and overdraft
- Money market instruments

Investment

- Bank liabilities, deposit accounts and certificates of deposit
- Non-bank liabilities
- > Safety, liquidity and yield

Foreign Exchange

- Spot transactions
- Forward transactions
- > Linking a spot and forward into a swap
- > Exchange-traded instruments

Electronic Banking

- History and proprietary developments
- > Typical domestic functionality